

# The Hatchet online



[www.whsHatchet.com](http://www.whsHatchet.com)

## Top banner ad

468 pixels wide x 60 pixels tall

Please supply jpg in exact dimensions, plus link URL.

**\$35 per month**

- Ads appear on all pages of the our website. See site for examples.
- Ads link to your website.
- Ads rotate with other ads so there is equal exposure.
- Monthly reports available on ad performance.

## Sidebar ad

300 pixels wide

x 250 pixels tall

Please supply jpg in exact dimensions, plus link URL.

**\$25 per month**

Business name \_\_\_\_\_

Contact person: \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Tel \_\_\_\_\_ E-mail \_\_\_\_\_

Top banner \$35 x \_\_\_\_\_ months = \$ \_\_\_\_\_  
(specify months)

Sidebar ad \$25 x \_\_\_\_\_ months = \$ \_\_\_\_\_  
(specify months)

# WHTV News

www.whsHatchet.com



Washington High School / 38442 Fremont Blvd / Fremont, CA 94536  
adviser@whshatchet.com (510) 505-7221, ext 67513

*I would like to be/place*

## a Patron

Business name is listed at the end of the show before the closing credits.

**\$5 per show.**

## the Sponsor

**Exclusive**, one business name per show, announced at the beginning and end of the show.

**\$15 per show.**

## Commercials

Commercial produced by us or supplied by you, inserted into the middle of the news show.

15 seconds: **\$25 per show**

30 seconds: **\$35 per show**

20% discount for 10 or more shows paid in advance.

Number of shows \_\_\_\_\_ x (\$5 patron) or (\$15 sponsor) = \$ \_\_\_\_\_  
x 0.8 (if 10 or more) = \$ \_\_\_\_\_ amount due.

## WHTV Schedule, Fridays

- |                                  |  |
|----------------------------------|--|
| <input type="checkbox"/> Nov.4   | <input type="checkbox"/> March 9                 |
| <input type="checkbox"/> Nov. 10 | <input type="checkbox"/> March 16                |
| <input type="checkbox"/> Nov.18  | <input type="checkbox"/> March 23                |
| <input type="checkbox"/> Dec. 2  | <input type="checkbox"/> March 30                |
| <input type="checkbox"/> Dec. 9  | <input type="checkbox"/> April 20                |
| <input type="checkbox"/> Dec. 16 | <input type="checkbox"/> April 27                |
| <input type="checkbox"/> Jan. 13 | <input type="checkbox"/> May 4                   |
| <input type="checkbox"/> Jan. 20 | <input type="checkbox"/> May 11                  |
| <input type="checkbox"/> Feb. 3  | <input type="checkbox"/> May 18                  |
| <input type="checkbox"/> Feb.10  | <input type="checkbox"/> May 25                  |
| <input type="checkbox"/> Feb.16  | <input type="checkbox"/> June 8 (senior edition) |
| <input type="checkbox"/> March 2 |  |

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_  
as you would like it to appear in the TV credits

Address \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_